# DEPARTMENT OF ENGLISH –SELF FINANCE DEVA MATHA COLLEGE KURAVILANGAD

Affiliated to Mahatma Gandhi University, Kottayam.

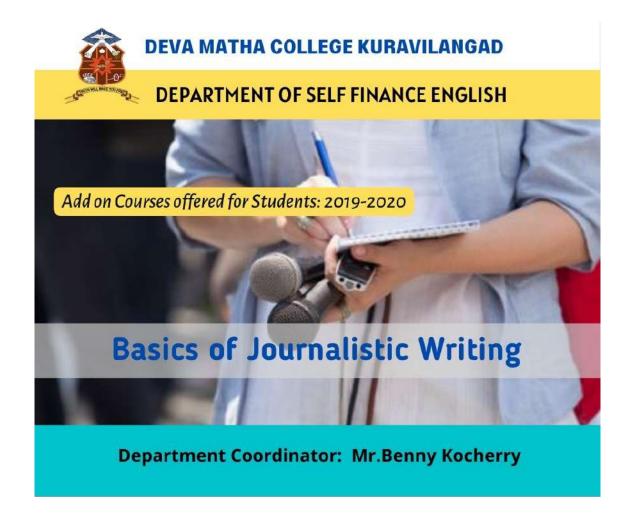


## **SYLLABUS**

## **ADD-ON COURSE**

IN

Certificate in Basics Journalistic Writing Skills
Academic Year: 2019-2020



Title: Certificate in Basics Journalistic Writing Skills

**Instructional Hours: 30** 

**Duration:** 1 Month

**Mode of Instruction:** Theory Class and Practical

**Intake Capacity:** 40

Eligibility: +2 Pass

#### **Course Objectives**

#### In General

Enable students to hone the skills needed to work in editorial departments of newspapers, magazines, industrial in-house publications, public relations programmes in business or government, and related positions in the radio and television industry.

#### In Specific

Acquaint the students with journalistic writing styles and achieve certificate in the same.

#### **Syllabus**

## Module 1 (10 Hours)

#### Introduction

Definition of the News News Value News sources News Writing Styles Inverted pyramid 5 W's and 1 H

## Module 2 (10 Hours)

Feature Writing styles
Types of News Reporting
Qualities of a Reporter.

## **Module 3 (10 Hours)**

Writing for Radio and TV. Script. Production, pre-production, post production stages.

#### **Assessment Procedure**

Being a practical oriented program, the focus will be more on practical training. The Candidate shall undergo practical training of the computer lab.

Test Paper, .Viva voce, . Group Project, Lecture sessions, Group Discussions, Debates, Seminars, ICT are other methods of evaluation

### Requirement to appear for examination-

Candidate should secure minimum of 75% attendance to appear for the examinations.

#### **Passing Criteria**

The Passing Criteria for the candidates should score at least 35% marks in practical examination. A candidates failing has to reappear to complete the course.

## Grading

A candidate who obtains 95 % and above in the first attempt shall be deemed to have passed the examination with distinction Outstanding Grade. Other Grades are like following: 85-94.99%-A+75-84.99

### **Students support services**

Library services
E Learning centre
Newspapers and Magazines
Tutoring
Online resources and services

#### **Course Outcome**

At the end of the course, the student will Improves:

Journalistic writing skills Interview skills Sense of photography Communication skills.

**Ensure Success in** 

Entrance Examination for MCJ, M.A Cinema, M. A Multimedia, M.A Public Relation, M. A Public Administration, MHRM, MBA.

General enrollment Exams

M.G University Open courses like 'madhyamapravarthanam: adisthanathathangal'.



Principal

Principal Deva Matha College Kuravilangad - 686 633