

**DEPARTMENT OF ENGLISH –SELF FINANCE
DEVA MATHA COLLEGE KURAVILANGAD**

Affiliated to Mahatma Gandhi University, Kottayam.



SYLLABUS

ADD-ON COURSE

IN

Certificate in Basics Journalistic Writing Skills

Academic Year: 2019-2020



DEVA MATHA COLLEGE KURAVILANGAD

DEPARTMENT OF SELF FINANCE ENGLISH

Add on Courses offered for Students: 2019-2020

Basics of Journalistic Writing

Department Coordinator: Mr. Benny Kocherry

Title:	Certificate in Basics Journalistic Writing Skills
Instructional Hours:	30
Duration:	1 Month
Mode of Instruction:	Theory Class and Practical
Intake Capacity:	40
Eligibility:	+2 Pass

Course Objectives

In General

Enable students to hone the skills needed to work in editorial departments of newspapers, magazines, industrial in-house publications, public relations programmes in business or government, and related positions in the radio and television industry.

In Specific

Acquaint the students with journalistic writing styles and achieve certificate in the same.

Syllabus

Module 1 (10 Hours)

Introduction

Definition of the News

News Value

News sources

News Writing Styles

Inverted pyramid

5 W's and 1 H

Module 2 (10 Hours)

Feature Writing styles

Types of News Reporting

Qualities of a Reporter.

Module 3 (10 Hours)

Writing for Radio and TV.

Script. Production, pre-production, post production stages.

Assessment Procedure

Being a practical oriented program, the focus will be more on practical training. The Candidate shall undergo practical training of the computer lab.

Test Paper, .Viva voce, . Group Project, Lecture sessions, Group Discussions, Debates, Seminars, ICT are other methods of evaluation

Requirement to appear for examination-

Candidate should secure minimum of 75% attendance to appear for the examinations.

Passing Criteria

The Passing Criteria for the candidates should score at least 35% marks in practical examination. A candidates failing has to reappear to complete the course.

Grading

A candidate who obtains 95 % and above in the first attempt shall be deemed to have passed the examination with distinction Outstanding Grade. Other Grades are like following: 85- 94.99% - A+ , 75-84.99%- A, 65- 74.99- B+, 55- 64.99%- B, 45-54.99%- C, 35-44.9% -D.

Students support services

Library services

E Learning centre

Newspapers and Magazines

Tutoring

Online resources and services

Course Outcome

At the end of the course, the student will **Improve:**

Journalistic writing skills

Interview skills

Sense of photography

Communication skills.

Ensure Success in

Entrance Examination for MCJ, M.A Cinema, M. A Multimedia, M.A Public Relation, M. A Public Administration, MHRM, MBA.

General enrollment Exams

M.G University Open courses like '*madhyamapravarthanam: adisthanathathangal*'.



Principal
Deva Matha College
Kuravilangad - 686 633